

Summary of Initial Spending and Reduction
Epic Games, Inc. v. Apple Inc., Case No. 4:20-cv-05640-YGR-TSH (N.D. Cal.)
Summary Pursuant to Federal Rule of Evidence 1006

	Stickers [A]	Decrementers [B]	Total [C]
[1] Total Initial Spending (Q15)	\$66,907.6	\$23,562.3	\$90,469.9
[2] Total Initial Spending with 5% Price Increase	\$70,253.0	\$24,740.4	\$94,993.4
[3] Spending Reduction (Q18)	\$0.0	\$9,596.7	\$9,596.7

[1]: The total initial spending on IAPs and Subscriptions as indicated by the respondents in Q15.

[2]: The total initial spending with the 5% price increase as presented in Q16.

[3]: The total reduction in spending from Q18.